



THEN, NOW AND FOREVER

# Sponsorship & Advertising Opportunity



Unionville Skating Club will host its 49th Ice Show at Crosby Arena in Unionville on **April 28, 29, 30th 2017**. This show would not be a reality without the past and continued support of businesses such as your organization! We would like to ask for your support with either Sponsorship or Advertising for Ice Fantasia 2017. Please see below for the many opportunities to support the Unionville Skating Club.

## SPONSORSHIP

### GOLD PACKAGE

**\$1,250.00**

(MAX. 4 SPONSORS)

- Four free ice show tickets
- Recognition during the ice show
- Business name/logo will be featured on Facebook and Instagram as a Gold sponsor of the ice show within 1 month of the Ice Show.
- Acknowledgement on USC's website for 2 years as an Ice Show Sponsor and supporter of the Unionville Skating Club
- 1/2 page b/w advertisement in the ice show program

### SILVER PACKAGE

**\$750.00**

(MAX. 4 SPONSORS)

- Two free ice show tickets
- Recognition during the ice show
- Business name/logo will be featured on Facebook and Instagram as a Silver sponsor of the ice show
- Acknowledgement on USC's website for 2 years as an Ice Show Sponsor and supporter of the Unionville Skating Club
- 1/4 page b/w advertisement in the ice show program

### BRONZE PACKAGE

**\$500.00**

(MAX. 4 SPONSORS)

- Two free ice show tickets
- Recognition during the ice show
- Business name/logo will be featured on Facebook and Instagram as a Bronze sponsor of the ice show
- Acknowledgement on USC's website for 2 years as an Ice Show Sponsor and supporter of the Unionville Skating Club
- 1/8 page b/w advertisement in the ice show program

Questions? For advertising information, contact:

Priscilla Cheung | pris3k.cheung@gmail.com | 647.291.8089

Please make cheques payable to:

**USC**



# Sponsorship & Advertising Opportunity



Advertisement in the Ice Show Program & acknowledgement on the USC Website as a Friend and supporter of the Ice Show and Unionville Skating Club.

<b>FRIEND OF THE CLUB – PROGRAM ADVERTISERS</b> <b>(REACH OF APPROX. 1500)</b>	<b>COST</b>	<b>SIZE</b>
<b>A) Eighth Page (Black &amp; White)</b>	\$ 100.00	3.625" x 2.25"
<b>B) Quarter Page (Black &amp; White)</b>	\$ 180.00	3.625" x 4.75"
<b>C) Half Page (Black &amp; White)</b>	\$ 300.00	7.5" x 4.75"
<b>D) Full Page (Black &amp; White)</b>	\$ 500.00	8" x 10.5"
<b>E) Inside Front Cover (Colour)</b> One of each	\$ 1,000.00	8.5" x 11 (plus 0.125" bleed on all sides)
<b>F) Inside Back Cover (Colour)</b> One of each		
<b>G) Centre Spread (Front &amp; Back of Centre page) (Colour)</b> One of each		
<b>H) Back Cover (Colour)</b> One of each	\$ 1,200.00	
<b>I) Thank you acknowledgement in the programme (ice time sponsorship)</b>	\$ 200.00	

The Ice Fantasia 2017 souvenir program is a fantastic opportunity to get involved and get prime exposure for your business!

Your ad will be seen by over 2000 attendees at the four shows and circulated long after the show. USC is a community-based club with over 800 members. Reach out and participate in your community by advertising with us! As a not-for-profit organization, Ice Fantasia would not be possible if not for the efforts of our many volunteers and the outstanding support of our local community businesses. Please consider supporting USC's Production of Ice Fantasia 2017.

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# SOUVENIR PROGRAM

## ADVERTISEMENT SIZES

### Eighth Page

3 5/8" x 2 1/4"  
\$100.00

### Quarter Page

3 5/8" x 4 3/4"  
\$180.00

### Full Page

8" x 10 1/2"  
\$500.00

### Half Page

7 1/2" x 4 3/4"  
\$300.00

All ad sizes are measured in inches.



# Sponsorship & Advertising Opportunity



**Advertising Order Form Deadline: March 31<sup>st</sup>, 2017**

## ADVERTISING OPPORTUNITIES SOUVENIR PROGRAM AD SPACE

- A) Eighth Page Ad .....\$100.00
- B) Quarter Page Ad .....\$180.00
- C) Half Page Ad.....\$300.00
- D) Full Page Ad .....\$500.00
- E) Inside Front Cover Ad.....\$1,000.00
- F) Inside Back Cover Ad.....\$1,000.00
- G) Centre Spread Ad  
(Front & Back of Centre spread).....\$1,000.00
- H) Outside back Cover Ad .....\$1,200.00
- I) Thank you acknowledgement in the  
programme (ice time sponsorship) .....\$200.00

## AD MESSAGE

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Name of Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Materials supplied by Advertiser: \_\_\_\_\_  
(Business card, photo, email ( <3MB, CD, electronic file)

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